

oh, what a tangled web we weave



online advertising

website analysis/audits

seo - search engine optimization

internet media consulting

web design

online media placement

web marketing strategy

web analytics



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If your web marketing projects aren't working together, you're not getting the most out of your advertising investment. Uncoordinated online marketing efforts entangle you and your prospective customers in a web of confusion. Let the experts at Grant Marketing sort through the chaos and make sense of your website marketing plan. Through thoughtful consultation and a keen understanding of your prospective client base, Grant Marketing will spin a marketing strategy tailored to your business. We'll weave all the facets of your online marketing effort into one cohesive strategy, so your company's website, advertising, and press releases can attract potential leads. With all the tracking metrics needed to document success, Grant Marketing is the perfect partner. Here's what we can do for you:

web marketing strategy

It all starts with a solid plan. Grant Marketing's consultants are adept at creating synergy between our customers' online and offline marketing efforts.

website analysis/audits

We'll scrutinize your existing website to identify poor navigation, weak content, confusing architecture, or optimization failures and then suggest actions to correct them.

web design

No gimmicks, no bugs, no problem. Our designers will craft a clean and sophisticated webpage that catches and holds your customers' attention.

seo - search engine optimization

Grant Marketing knows the secret to increasing your page ranking on all the top search engine sites. Let us help you carve your niche on the web.

web analytics

With Grant Marketing's tracking tools, you'll see what advertising avenues and web pages work best for your business and concentrate resources on the most lucrative opportunities.

internet media consulting

With hundreds of online vertical publications and search engines to choose from, let Grant Marketing's experts investigate the outlets that best reach your prospective customers.

online advertising

We'll create eye-catching and arresting web advertisements for your company and give you tools to track just how effective they are at generating revenue.

online public relations

We'll act as your PR firm crafting news releases, optimizing the release, and distributing to our contacts at hundreds of online and offline publications.

online media placement

Grant Marketing knows exactly which websites attract your prospective customers and can get you the best rates when placing your advertisement on the web.



start untangling your web market opportunities today

We can get you started in the right direction, at absolutely no cost to you.

Find out how your current website ranks on the major search engines with our SEO Report Card.

Simply go to www.grantmarketing.com/tangled



B2B Marketing Specialists...Bringing It All Together



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